

Market Matters

ST. JOHN'S
farmers' market Co-op Newsletter

HAPPY BIRTHDAY SJFM! THE MARKET HAS COME A LONG WAY SINCE IT'S INCEPTION...

- Fall 2007: gathering of vendors hold an initial "market" at Masonic Temple
- 2008: vendors move from the Masonic Temple to the Lions' Club. Volunteer Steering Committee is created to organize the market.
- July - Nov. 2008: Steering Committee's first full-season, recurring Saturday "St. John's Farmers' Market"
- Steering Committee becomes "Friends of the St. John's Farmers Market"
- November 2010: St. John's Farmers' Market becomes a Co-op, with 25 vendor and consumer members
- 2011: SJFM Co-op begins managing the market.
- 2012: Planning begins to look for a larger market site
- Winter 2017: SJFM changes from a seasonal to a year-round market
- July 2018: St. John's Community Market officially opens at 145 Freshwater Road.



QUICK CO-OP FACT

The SJFM Co-op was formed November 2010. It had a founding membership of 25 vendor and consumer members; currently we have 250+!

CO-OP FUN-DAMENTALS!

- A co-operative is an autonomous association of persons united voluntarily to meet their common economic, social, and cultural needs and aspirations through a jointly owned and democratically controlled enterprise".
- Co-operatives are based on the values of self-help, self-responsibility, democracy, equality, and solidarity. In the tradition of their founders, co-operative members believe in the ethical values of honesty, openness, social responsibility, and caring for others".

- Innovation, Science and Economic Development Canada

DID YOU KNOW...



- "The Waffle Lady" is one of the original 2007 market vendors
- Many past/current vendors now have storefronts and have sold across NL, Canada, the world
- Consumer/vendor members can avail of special offers from other co-ops
- Market-goers can use the CRA grassy area

KIDS SPACE



F	V	Z	B	F	C	C	L	G	C	F	K
I	P	W	U	P	R	O	O	J	A	A	I
F	I	A	N	R	A	O	O	L	Y	R	T
T	C	O	N	I	F	P	T	C	F	M	T
E	N	V	I	Z	T	X	B	A	U	E	E
E	I	E	E	E	S	U	A	K	N	R	N
N	C	F	S	S	W	S	G	E	T	S	S
Z	I	Z	G	A	M	E	S	N	R	M	P



BUNNIES
CAKE
COOP
CRAFTS
FARMERS

FIFTEEN
FUN
GAMES
KITTENS
LOOTBAG

PICNIC
PRIZES

WHAT'S HAPPENING AT THE BIRTHDAY MARKET WEEKEND!

2-Day St. John's Farmers' Market with almost 70 vendors!

Market Passport for kids (prizes while supplies last!), kids crafts and tree saplings activity!

Saturday 22nd 9am-4pm:

9am: **Loot Bags** (first 200!)
 All Day: SPCA (community room)
 9am-12pm: Face Painting (Create-a-face)
 9:30am: **Opening Ceremonies & Cake cutting**
 10:15am: Sophie Angnatok and Ashley Dicker
 (Inuit throat singers and drum dancers)
 10:30am: Yoga (Shakti Yoga on CRA grass)**
 10:30am: Ol Billy Bob Boy (performer)
 12-4pm: Face Painting (Squishy Cheek Designs)
 12pm: Infrared (performer)
 1pm: Christian Howse (performer)
 2-3:30pm: Glass Blowing Demo
 (East Coast Glassworks)

Sunday 23rd 10am-4pm

10am: **Loot Bags** (first 100!)
 All Day: Goats (Button Adventures)**
 10am: Kevin Hartley (performer)
 10:30am-2:30pm: **Bouncy Castle****
 11am-3pm: Hoppy Homes
 (community room)
 11am: Alison (performer)
 12pm: Tyler Humby (performer)
 1pm: Maia Mckeown (performer)
 2-3pm: Eldin Husic (performer)

** activities are outdoors / weather dependent
 Note: schedule accurate as of time of publishing
 Check out www.sjfm.ca for the latest!